



# HAVEN FALK GRAPHIC DESIGN

## SKILLS

Photoshop  
InDesign  
Illustrator  
HTML  
CSS  
Dreamweaver  
Flash  
Acrobat  
Microsoft Office Suite

## VOLUNTEER WORK

On-air disc jockey WMSE 91.7 fm  
*2001 – 2008, current*

## EDUCATION

### City College of San Francisco 2012

Certifications in Graphic and Web Design,  
Dreamweaver, and Flash Design & Development

### Milwaukee Area Technical College 2008

Graphic Design Program

### University of Wisconsin-Milwaukee 2000

Bachelor of Fine Arts

## WORK EXPERIENCE

### COUPONS.COM · Graphic Designer

*2013 – 2014*

Designed assets for online promotions, landing pages, web banners, and email campaigns. Owned the creative process from conception to production. Adhered to existing brand guidelines and designed within brand identity.

### PANOPTIC ARTIFEX · Graphic Designer

*2013*

Worked in collaboration with the Art Director to generate concepts and designs for websites, brochures, and packaging.

### MINTED · Contract Marketing and PR Graphic Designer

*2012*

Worked with marketing team to produce press kits, samples, product images, press briefings, and gift packages. Responded to magazine and blogger graphic requests on a daily basis.

### FREELANCE · Graphic Designer

*2008 to current*

Provide identity, print, and web design for a variety of clients.

#### *Select work:*

McCoy's Greenhouse - Website design for gardening company

The Little Scholars - Website and print brochure for tutoring center

Little Wok - Print menu and signage design for restaurant

### A52 SIGNS & GRAPHICS · Graphic Designer

*2011 – 2012*

Designed company logo and website. Created and executed concepts for signage, advertisements, identity systems and brochures for a variety of clients.

### CITY COLLEGE OF SAN FRANCISCO ·

Graphic Design Teacher Assistant and Peer Mentor

*2009 – 2011*

Assisted in delivery of digital media classes, including leading demonstrations and providing one-on-one assistance.

Provided leadership and developed teaching materials.

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